



Let our clients tell you themselves...

**"WHAT I THINK OF REGISTER TAPE ADVERTISING"**



To whom it may concern,

January 31, 2008

We started advertising with Kroger in September of 2007. We were advertising on stores that are between 5 to 12 miles away and to our surprise we were receiving new patients from as far away as Dallas Ga. over 10 miles away.

We were currently advertising in three Kroger stores within five-mile radius of our office and the coupons have really started picking up. For the month of January; alone we have probably seen about 25 new patients. I say that because we have actually lost count and that number does not reflect the patients that have come in without the coupon.

We have also received a number of referrals from the patients the Kroger receipt has brought in.

Other than our in house advertising this is the only form of advertising we have done and although it started off a little slow in the beginning we are very pleased and believe this great way to kick start any business.

Thalia is always available to answer questions or to assist in creating an effective ad. She also makes sure to follow-up personally in the stores no matter what time it is to assure us that the tapes are running in every register. Her dedication to customer service is appreciated.

Sincerely,

Lynnette Hall  
Office Manager

