



Let our clients tell you themselves...

**"WHAT I THINK OF THE COOPERATIVE BUSINESS PROMOTIONS PROGRAM"**

Your Name : Lonnie Weiner  
Business : McDonald's  
Address : 2361 Hempstead Turnpike  
Phone : \_\_\_\_\_

Number of Coupons Redeemed?  
600 Per Week 31,200 Per Year

**Comments:**

So far I am very pleased with the results of the coupons that we have been using in Farmingville and Northport. In Farmingville, we are seeing close to 600 coupons per week divided between a \$1.99 Happy Meal and a BOGO Big Mac compared to only 10 a day average with their competitor in Waldbaums and King Kullen we have used them for years. With the road closure in Farmingville, these coupons came at the right time. Northport has been showing above average increases since the coupon has dropped seeing about 50 per day. Compared to a penny saver, this has much more impact. I have been doing supermarket coupons for years. These results with the new company, Register Tapes Unlimited, have been surprisingly good, yielding a 60 to 1 ROI in the just 45 days. I've made some long-term commitments, 3 year, because of these early results. You can ask Katie, Lauren or Bob and Joe to give me a call if they have any more questions.

- *Lonnie Weiner*

2361 Hempstead Turnpike  
**East Meadow**  
1050 Front Street  
**Uniondale**  
Visit [www.macpride.net](http://www.macpride.net)  
and become a VIP Plus Member

---

**\$1.00 OFF** Happy Meal®\*  
or Mighty Kids Meal®

Limit 1 per customer, per visit. Offer not to be combined. Cash value 1/20 of 1. Good only at 2361 Hempstead Turnpike, East Meadow & 1050 Front Street, Uniondale, thru June 30, 2010.

---

**FREE** Big Mac®, Quarter Pounder with Cheese or Filet-O-Fish® with purchase of one with equal or greater value

Limit 1 per customer, per visit. Offer not to be combined. Cash value 1/20 of 1. Coupon redeemable at 2361 Hempstead Turnpike, East Meadow & 1050 Front Street, Uniondale, thru June 30, 2010.

PM885MAM

